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Press Release – Global
FOR IMMEDIATE RELEASE

Perimeter Solutions Expands Sales Presence in Africa

ST. LOUIS, MO – Perimeter Solutions, one of the world’s leading producers of fire retardants, foams, and water enhancing gels for managing wildland, industrial, and municipal fires, today announced the appointment of industry veteran Dave Jackson as Regional Sales Representative for Africa.



Mr. Jackson entered the fire protection industry in 1998 serving in various technical, sales and business development capacities. A seasoned special hazard and HSE practitioner, Dave brings more than twenty-one years’ experience to Perimeter Solutions having worked for some of the industries most well-respected companies including Scott Health & Safety, ADNOC, Concorde Abu Dhabi, Angus Fire and Rosenbauer Pty Ltd.

In his new role Dave will be responsible for sales and business development of AUXQUIMIA® and SOLBERG® brand foam concentrates and foam suppression systems.

With extensive experience in international business and operations including key market sectors namely Petroleum, Oil & Gas, Marine, Military and Civil Defense, Mr. Jackson will lead the company’s efforts in Africa as it pertains to channel segmentation/management, client management and retention strategies and sales management and planning.

Dave holds a degree in Business Administration from Damelin Business School (RSA) and MSc Health and Safety (cert) from University of Leicester (UK).

The establishment of a sales office in Africa was a natural next step for Perimeter Solutions to support the company’s growing fire safety business,” stated Perimeter Solutions EMEA Region, General Manager Javier Castro. “We’re excited to have Dave, join the Perimeter Solutions family.”

Perimeter Solutions holds a major manufacturing position in Class A foam products for municipal and wildland firefighting in North America and is a top innovator with superior technology capabilities in the Class B foam market globally.

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About Perimeter Solutions

Headquartered in St. Louis, Missouri, Perimeter Solutions operates as a leading specialty chemicals business, producing high quality lubricant additives and firefighting chemicals with a broad product offering across fire retardant and fire suppressant foam applications. Perimeter Solutions is the only company with fire retardant products qualified for use by the US Forest Service (USFS). Perimeter Solutions produces major brands known throughout the world like PHOS-CHEK® and FIRE-TROL® retardant, foam and gel products; AUXQUIMIA® and SOLBERG® foam products; and BIOGEMA® extinguishing agents and retardants. For more information, visit us at www.perimeter-solutions.com.

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