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Press Release – Global
FOR IMMEDIATE RELEASE

Perimeter Solutions Establishes Sales Presence in Middle East & India

ST. LOUIS, MO – Perimeter Solutions, one of the world’s leading producers of fire retardants, foams, and water enhancing gels for managing wildland, industrial, and municipal fires, today announced the appointment of industry veteran Tamer Gaber as Regional Sales Representative for the Middle East and Sandeep GR as Regional Sales Representative for India.



Mr. Gaber entered the fire protection industry in 1999 serving in technical and sales management roles for Cairo, Egypt based International Security and Safety Systems Co. (ISS). ISS is a major contractor, manufacturer and supplier of firefighting and fire protection equipment in the Middle East. A seasoned special hazard practitioner, Tamer brings more than twenty years’ experience to Perimeter Solutions having worked for Gamewell, FCI and Notifier – Honeywell Fire Safety MEA.

In his new role Tamer will be responsible for sales and business development of AUXQUIMIA® and SOLBERG® brand foam concentrates and SOLBERG foam suppression systems.

With extensive international business experience in commercial, industrial, marine, POG and military firefighting applications, Mr. Gaber will lead the company’s sales efforts in the Middle East as it pertains to channel segmentation and management, client management and retention strategies and sales planning.

Tamer holds a B.Sc. degree in Physics Electronics with a minor in Computer Science from the American University in Cairo.

Sandeep Gulur joins Perimeter Solutions from NAFFCO where he held the position of Research Engineer and Head of Foam Equipment. NAFFCO FZCO is among the world’s leading producers and suppliers of top-tier firefighting equipment, fire protection systems, fire alarms, security and safety engineering systems.



With a diverse fire protection background in sales, contracting and technical engineering Mr. Gulur previously worked for Newage Company where he liaised with consulting and design engineers and Intertek and Underwriters Laboratories India Pvt Ltd as a Project Engineer where he led approval certification projects in support of fire suppression and containment products.

In his new role Sandeep will be responsible for sales and technical services of AUXQUIMIA® and SOLBERG® brand foam concentrates and SOLBERG foam suppression systems in India and Pakistan.

Sandeep hold a Bachelor degree in Mechanical Engineering from PES Institute of Technology in Bengaluru, India.

The expansion to establish a factory sales office in the Middle East and India was a natural next step for Perimeter Solutions to support the company’s growing fire safety business,” stated Perimeter Solutions EMEA Region, General Manager Javier Castro. “We’re thrilled to have a respected industry veteran like Tamer and a tech savvy engineer like Sandeep join the Perimeter Solutions family.”

Perimeter Solutions holds a major manufacturing position in Class A foam products for municipal and wildland firefighting in North America and is a top innovator with superior technology capabilities in the Class B foam market globally.

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About Perimeter Solutions

Headquartered in St. Louis, Missouri, Perimeter Solutions operates as a leading specialty chemicals business, producing high quality lubricant additives and firefighting chemicals with a broad product offering across fire retardant and fire suppressant foam applications. Perimeter Solutions is the only company with fire retardant products qualified for use by the US Forest Service (USFS). Perimeter Solutions produces major brands known throughout the world like PHOS-CHEK® and FIRE-TROL® retardant, foam and gel products; AUXQUIMIA® and SOLBERG® foam products; and BIOGEMA® extinguishing agents and retardants. For more information, visit us at www.perimeter-solutions.com.

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